

NEW JOBS for RONALD and TONY

RONALD and TONY

urgently need to give up their jobs marketing
junk food to children.

Please suggest new jobs at:
#jobs4RonandTony

CV

Skills: Ability to influence children's dietary choices. (Both work best alongside toys, gifts, competitions, parties and other child-friendly promotions.)

Tony the Tiger

Experience: Sixty two years of international experience promoting Kellogg's Frosted Flakes to children. *Frosties* contains 36.7g of sugar per 100g.



Ronald McDonald

Experience: Fifty years of international experience promoting McDonald's food to children.

In 2010 the WHO developed a set of recommendations on marketing of food and beverages to children. This year WHO member states will be debating an action plan for NCDs (noncommunicable diseases) obesity prevention that includes recommendations for limiting the marketing of food to children. (Visit is.gd/cifoodm for more).

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STOP THEM MARKETING TO KIDS